Bread for the City™
helping people

Corporate Partnership Opportunities

The mission of Bread for the City is to help Washington, DC residents living with low income to develop the power to determine the future of their own communities. We provide food, clothing, medical care, and legal and social services to reduce the burden of poverty. We seek justice through community organizing and public advocacy. We work to uproot racism, a major cause of poverty. We are committed to treating our clients with the dignity and respect that all people deserve.

With your year-long partnership commitment, we'll find the most meaningful ways for you and your employees to engage with Bread for the City and ensure that you have the greatest impact possible on our work.

All partnerships include:

- One-on-one support from BFC Corporate Partnerships Associate
- Networking opportunities with BFC's other Corporate Partners including area law firms, multi-national corporations, local businesses, and others
- Personalized volunteer opportunities hosted at BFC or your offices

Vision Partnership $100,000

Volunteer & Staff Engagement Benefits

- Exclusive Day of Service opportunity (MLK or September 11th Day of Service)
- Quarterly volunteer opportunity in our food program, clothing room, or free farmer's market
- Annual impact presentation with a BFC guest speaker (See page 5 for more details)
- Annual luncheon and tour for 10 at BFC w/ CEO and program staff
- Holiday Helpings kick-off event at your office
- Personalized Holiday Helpings volunteer event at your office or BFC

Good Hope Gala Sponsorship Benefits

- 30 invitations to our annual Good Hope Gala
- Presenting sponsor rights for our annual Good Hope Gala
- Logo on all gala materials (i.e. invitations, program, webpage)
- Logo on jumbo screens flanking stage during gala program
- Full-page ad in gala program

Other Marketing Benefits

- Dedicated webpage highlighting partnership on BFC website, linked to your company's site
- Blog post/video spotlight on partnership
- Logo on BFC Corporate Partnerships webpage
- BFC custom Corporate Partner logo for your use
- Logo on Holiday Helpings print materials and webpage (See page 5 to learn more about Holiday Helpings!)
- Press release on partnership
- Quarterly social media recognition

Dignity Partnership $50,000

Volunteer & Staff Engagement Benefits

- Quarterly volunteer opportunity in our food program, clothing room, or free farmer's market
- Annual impact presentation with a BFC guest speaker (See page 5 for more details)
- Annual luncheon with program staff/ CEO for 10 at BFC

Good Hope Gala Sponsorship Benefits

- 20 invitations to Good Hope Gala
- Logo on all gala materials (i.e. invitation, program, website)
- Logo on jumbo screens flanking stage during gala program
- Full-page ad in gala program

Other Marketing Benefits

- Logo on BFC Corporate Partnerships webpage
- Quarterly social media recognition
- BFC Corporate Partner logo for your use
- Blog post/video spotlight on partnership
- Logo on Holiday Helpings print materials and webpage (See page 5 to learn more about Holiday Helpings!)
- Personalized Holiday Helpings volunteer event at your office or BFC

Respect Partnership $30,000

Volunteer & Staff Engagement Benefits

- Quarterly volunteer opportunity in our food program, clothing room, or free farmer's market
- Annual impact presentation with BFC guest speaker (See page 5 for more details)
- Annual luncheon with program staff/ CEO for 10 at BFC

Other Marketing Benefits

- Logo on Holiday Helpings webpage
- Name on Holiday Helpings print materials
- Personalized Holiday Helpings volunteer event at your office or BFC
- Blog post/video spotlight on partnership
- Logo on BFC Corporate Partnerships webpage
- BFC Corporate Partner logo for your use
- Twice-yearly social media recognition

Good Hope Gala Sponsorship Benefits

- 10 invitations to Good Hope Gala
- Logo on all gala materials (invitation, program, and web page)
- Logo on jumbo screens flanking stage during gala program
- Full-page ad in gala program

Service Partnership $10,000

Volunteer & Staff Engagement Benefits

- Quarterly volunteer opportunity in our food program, clothing room, or free farmer's market
- Annual impact presentation with BFC guest speaker (See page 5 for more details)
- Annual luncheon with program staff/ CEO for 5 at BFC

Good Hope Gala Sponsorship Benefits

- 8 invitations to Good Hope Gala
- Logo on all gala materials (invitation, program, webpage)
- Half-page ad in gala program

Other Marketing Benefits

- Logo on BFC Corporate Partnerships webpage
- BFC Corporate Partner logo for your use
- Annual social media recognition
- Logo on Holiday Helpings webpage
- Name on Holiday Helpings print materials

Justice Partnership $5,000

Volunteer & Staff Engagement Benefits

- Quarterly volunteer opportunity in our food program or clothing room
- Annual impact presentation with BFC guest speaker (See below for more details)

Good Hope Gala Sponsorship Benefits

- 6 invitations to Good Hope Gala
- Logo on all gala materials (invitations, program, webpage)
- Quarter-page ad in gala program

Other Marketing Benefits

- Name on BFC Corporate Partnerships webpage
- BFC Corporate Partner logo for your use
- Annual social media recognition
- Logo on Holiday Helpings webpage
- Name on Holiday Helpings print materials

Holiday Helpings

Holiday Helpings is a beloved Bread for the City tradition where we provide our clients a turkey dinner with all of the trimmings during the holiday season. Last year, we distributed holiday meals to over 8,000 families! This is a great opportunity for our Corporate Partners to engage their staff by hosting their very own Holiday Helpings crowdfunding campaign. With support from the BFC Corporate Partnerships Associate, we will set up your drive page and come up with fun staff incentives.

Good Hope Gala

Every year, we come together for a night of celebration, comradery, and philanthropy to support our mission of providing free and comprehensive services in an atmosphere of dignity and respect to those living with low incomes in the District. As a Corporate Partner, you will receive tickets to the event as well as recognition benefits. You will not want to miss this fun night of good food and drink, dancing, and inspiration!

Impact Presentation

The Events and Corporate Partnerships Associate and a BFC guest speaker will come to your office for an exclusive and inspiring presentation to your staff about the work we do at Bread for the City. This is a great opportunity for your staff to get to know BFC and incentivize their participation in other engagement activities.

Partnership Commitment Form

Name
(as you would like it to appear on all printed materials)

Contact Name/Title

Telephone

Email

Choose Partnership Level

- ❑ Vision Partnership ($100,000)
- ❑ Dignity Partnership ($50,000)
- ❑ Respect Partnership ($30,000)
- ❑ Service Partnership ($10,000)
- ❑ Justice Partnership ($5,000)

Payment Options

- ❑ Please send an invoice
- ❑ Check payable to "Bread for the City" enclosed for $ _____
- ❑ Please charge $ _____ to my credit card (choose one)
  - ❑ American Express ❑ MasterCard ❑ Visa
  - Name: _____
  - Card Number: _____
  - Expiration: ____ / ____ Security Code: _____

Please return this form to:
Bread for the City — Corporate Partnerships
1525 7th Street, NW, Washington, DC 20001
Phone: (202) 265-2400 Fax: (202) 518-0545
Email: *corporatepartnerships@breadforthecity.org*

Bread for the City is a tax-exempt organization under section 501(c)(3) of the IRS Code (EIN: 52-1138207). A portion of your donation may not be tax-deductible in recognition of goods or services received.