A NEW BREAD FOR THE CITY IS COMING TO GOOD HOPE ROAD IN 2020

Updated February 2019
Geraldine was living in an apartment above three-year-old Dominique and his mother. Dominique’s mother battled drug addiction, and Dominique was a victim of child abuse and neglect. One day, Geraldine knocked on the mother’s door and said to her, “If you need my help, I will help you.”

Geraldine took Dominique in, giving him a safe home, and began the process to obtain legal custody. It took a year, and by that time Geraldine was in her fifties, experiencing medical issues, and struggling to keep food on the table and a roof over their heads. Geraldine turned to Bread for the City for assistance.

Bread for the City helped Geraldine fill her cupboards and closet, alleviating anxiety for her and her child. Later, we were able to give them the turkey and trimmings they needed to celebrate Thanksgiving in the comfort of their own home, creating traditions and memories for their new family.

But Bread for the City didn’t stop there. Dominique and Geraldine needed to escape their pest-infested apartment in a violent neighborhood if they were going to thrive. And with the help of BFC, they did. Today, Bread for the City is proud to call Geraldine one of our most valuable volunteers; we even presented her with a 2015 Good Hope Award in recognition of her dedicated service.

FOR MORE THAN 40 YEARS, Bread for the City (BFC) has been on the front lines in the fight against poverty in the District of Columbia. Our free food, clothing, medical, legal and comprehensive social services programs help individuals and families living on low incomes meet their most basic human needs with dignity and respect. We also seek to undo the roots of systemic poverty in Washington, DC through our community organizing, racial equity work, and advocacy efforts.

This essential work, carried out each day, fulfills our broader mission to alleviate the suffering caused by poverty and to rectify the conditions that perpetuate it.

Each year, more than 32,000 people come through the doors of Bread for the City. They all have their own rich story to tell. This is Geraldine’s:

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The right help at the right time can make all the difference in the world. Geraldine came into Dominique’s life at the right time. Bread for the City came into Geraldine’s life at the right time. And now, at this crucial juncture in our history, we’re turning to you.

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Bread for the City opened its Southeast Center at 1640 Good Hope Road SE in 2002—and it reached full capacity within a matter of months. Today, this 9,000 SF facility provides food, clothing, comprehensive social services, and legal advice and representation through nearly 52,000 client visits each year.

We are proud of all that is accomplished each day on Good Hope Road. Unfortunately, as Geraldine can attest, the demand for our services continues to outpace capacity. To fulfill our mission and meet the needs of the community we’re committed to serve, we need to grow.

We need a new Southeast Center.
We need you.
Where we’ve been:

THE NEED

Poverty is a critical issue in the District of Columbia. In the 2010 Census, one in five DC residents (123,000 people) and one in three children reported living in poverty. While the DC economy continues to thrive, many residents, especially people of color, are being left behind.

People can’t understand our lives because they don’t see when our kids go to bed hungry and then wake up hungry; or when the bills go up and you can’t pay them. You can’t understand what that does to people....unless you’ve experienced it.”

MARIAN MEKINS, BFC CLIENT

BFC’s programs help individuals and families find and maintain stability with dignity, but our limited capacity impedes our efforts. We are not yet able to do all that we can—and must—to fulfill our mission. We need your help. Currently, BFC is unable to provide our comprehensive medical services at our Southeast Center. There is a critical medical provider shortage in the District of Columbia, and there are very few providers in Wards 7 and 8. With limited access to public transportation, childcare, and paid time off work, it is imperative for the community to have a medical provider who they trust in their own neighborhood. Additionally, overcrowding at our Southeast Center has forced BFC to limit the hours and growth of our work, such as our clothing and diaper programs which are only open a few days per week. Our food and social services programs operate 2.5 hours less per week than at our Northwest Center. And we are forced to limit community partner use of our facility, as there is insufficient room even for our own programming.

WHERE WE’VE BEEN

ZACCHAEUS FREE CLINIC
FOUNDED 1974

BREAD FOR THE CITY
FOUNDED 1976

LAUNCHED SOCIAL SERVICES PROGRAM 1990
FIRST SATELLITE SITE IN SOUTHEAST DC DISTRIBUTING FOOD AND CLOTHING 1991

OPENED 1640 GOOD HOPE ROAD SE 2002
BECAME KNOWN AS BREAD FOR THE CITY 2000
OPENED 1525 7TH STREET NW SITE 1994
BEGAN OFFERING LEGAL SERVICES 1991

DOUBLED THE SIZE OF 1525 7TH STREET NW 2011
ADDED URBAN AGRICULTURE PROGRAM, EXPANDING GLEAN FOR THE CITY 2013
ADDED SIXTH CORE PROGRAM: ADVOCACY PROGRAM 2016

Bread for the City is proud of all that we have accomplished over the past four decades, but the increasing needs of our community demand we do more. We must make a significant investment in our services east of the Anacostia River, and we need your help now to more than triple the size of our Southeast Center.

We have a bold vision for what’s to come on Good Hope Road: Join us.

Where we started:

LAUNCHED SOCIAL SERVICES PROGRAM 1990
BEGAN OFFERING LEGAL SERVICES 1991

OPENED 1525 7TH STREET NW SITE 1994
ADDED URBAN AGRICULTURE PROGRAM, EXPANDING GLEAN FOR THE CITY 2013
ADDED SIXTH CORE PROGRAM: ADVOCACY PROGRAM 2016

CLIENTS SERVED EACH YEAR
32,000+

STAFF
100+

VOLUNTEERS
2,000+

WWW.BREADFORTHECITY.ORG
WHERE WE’RE GOING

Bread for the City's new 27,650 SF comprehensive service center at 1700 Good Hope Road SE will enable us to increase the number of people we serve, offer new programming, expand community partnerships, and improve the overall client experience.

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<th>We can’t wait to get started.</th>
<th>CONSTRUCTION START</th>
<th>CONSTRUCTION COMPLETION</th>
<th>PROGRAMS OPEN TO COMMUNITY</th>
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[At Bread for the City] you’re not just a problem to be solved, or put aside somehow. You’re a human being and they’re here for you.”

MICHAEL BLUE
BFC BOARD MEMBER AND CLIENT
Creating a Jobs Center

Unemployment in Ward 8 stands at three times that of Wards 1, 2, and 3. Bread for the City’s Pre-Employment Program (PEP) provides job seekers with training, mentorship, case management, paid internship opportunities, and long-term support. The new Southeast Center will feature a brand new jobs center with a smart classroom, computer lab, counseling rooms, and training space. We will be able to more than double the number of program participants to 250 each year and improve on our 75% success rate for PEP graduates who transition to stable employment, internships, or continuing education programs.

Expanding Access to Healthy Foods

Wards 7 and 8 are home to the District’s largest food deserts: areas that lack access to fresh fruit, vegetables, and other whole and healthy foods. BFC’s food program already distributes more than $1.2M of free groceries to families and individuals at risk of hunger each year—but it’s not enough. We must do more.

BFC’s bigger, better food pantry will have more storage capacity, allowing us to save money on bulk food purchases. We will have greater work space to engage more volunteers so that we can increase program capacity. We will also be able to fulfill our dream of setting-up our food pantry more like a grocery store, which will reduce wait times, provide clients with more food choices, and allow us to both serve more people as well as improve the overall client experience.

Building Capacity and Infrastructure

With the new center, Bread for the City will expand all existing programs: food, clothing, legal and social services. We will offer larger waiting areas and meeting rooms, increase storage capacity, expand access to technology, and increase total clients served to 20,000 through 75,000 total center visits each year.

Investing in Health and Wellness

According to the DC Fiscal Policy Institute, the District could save $34M in emergency room visit costs if all residents had regular access to primary care. Bread for the City’s new Southeast Center will bring our primary care services to Southeast DC for the first time. We will provide annual physicals, lab tests, medications, job physicals, needle exchange, and asylum examinations to 2,000 patients and behavioral health care to 1,000 patients. We will open a dental clinic to provide cleanings, extractions, dentures, and x-rays to 1,000 patients, and a vision clinic to provide screenings, medication management, and minor surgical procedures for 500 patients. And we will install a wellness center complete with fitness center, locker rooms, showers, private counseling rooms, classrooms, and a kid-friendly waiting room so that our clients have the resources they need to make a sustained investment in their physical and mental health.
**THIRD LEVEL**

**BUILDING ON GOOD HOPE CAMPAIGN DONORS**

- **$3,000,000+**
  - DC Department of Housing and Community Development

- **$1,000,000+**
  - A. James & Alice B. Clark Foundation
  - The J. Willard and Alice S. Marriott Foundation

- **$500,000+**
  - Jones Day Foundation
  - The Morris & Gwendolyn Cafritz Foundation
  - The Ralph S. and Frances R. Dweck Family Foundation Inc.

- **$250,000+**
  - The Harry and Jeanette Weinberg Foundation
  - John Edward Fowler Memorial Foundation
  - Irene & Edward H. Kaplan
  - Mars, Incorporated
  - The Horning Family
  - Jeffrey & Lora Drezner
  - The Bernard and Anne Spitzer Charitable Trust
  - Jacqueline Mars
  - The Joseph E. Robert Jr. Charitable Trust

- **$100,000+**
  - Eugene and Agnes E. Meyer Foundation
  - The Morningstar Foundation
  - Marjorie B. Rachlin
  - Covington & Burling LLP
  - Phillip L. Graham Fund
  - World Bank Community Connections Fund
  - Diane & Norman Bernstein Foundation
  - Ellen & Roy Rosenthal
  - Alexander “Sandy” Wood & Danielle Knight
  - Mark & Cindy Aron
  - DC Local Initiatives Support Corporation
  - Diane & Norman Bernstein Foundation

- **$50,000+**
  - CareFirst
  - Roger & Carolyn Johnson
  - A. Katherine Toomey
  - Mary G. Clark & Craig R. Schaffer
  - David & Lucy Kurtzer-Ellenbogen
  - Jane Bancroft Robinson Foundation
  - Amy & Aboud Dweck

- **$25,000+**
  - Donetta George
  - William J. and Dorothy K. O'Neill Foundation
  - Louise Hilsen & Donald J. Foley
  - Marie & Bill Hoffman
  - Roz & Don Cohen
  - Beth Wahrle
  - Samuel R. Dweck Foundation
  - Jessie Harris & Woody Cunningham
  - Anthony Herman & Deborah A. Wilson
  - Karen Duxich & Keith Boniface
  - Geoffrey Garin and Debbie Berkowitz

*Donors as of 01/31/2019

**CAPITAL CAMPAIGN COMMITTEE**

- Mark Aron
- Jeffrey Drezner
- Lora Drezner

- Ralph Dweck
- Don Foley
- Donetta George

- Louise Hilsen
- Ellen Rosenthal
- Paul Taskier

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THE INVESTMENT

Right now, the Building on Good Hope project is just an empty lot. With your help, we will fill it. Your one-time gift or multi-year pledge will transform this corner of Southeast DC into a place of hope—Good Hope, to be exact.

The total project cost for Building on Good Hope is $26,031,977. The funding mix includes New Markets Tax Credit Financing, local government contributions, and your generous support.

- **CORPORATIONS** $1,668,304
- **INDIVIDUALS** $3,173,090
- **LOCAL GOVERNMENT** $3,600,000
- **NEW MARKETS TAX CREDITS** $8,627,619
- **FOUNDATIONS** $8,962,964

**TOTAL**
$26,031,977

"At Bread for the City there must always be room for one more."

PAUL R. TASKIER
PRESIDENT & CHAIRMAN
BFC BOARD OF DIRECTORS

BREADFORTHECITY.ORG/GOODHOPE
LEAVE YOUR MARK

BECAUSE OF YOU:

NEW PATIENTS will have access to BFC’s comprehensive health care services for the first time.

JOB-SEEKERS will participate in training, mentorship, and paid internship opportunities.

FAMILIES across Southeast DC will enjoy fresh food with their meals.

PARENTS will work to address the stress of poverty on their families and break the cycle.

TENANTS will have their rights defended in court.

Make your commitment to Building on Good Hope today and have a direct impact on the lives of those who need it most, when they need it most. The community is counting on all of us.

Let’s Go!

Contact us for more information about the Building on Good Hope project or to make a gift.

BreadfortheCity.org/GoodHope

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