



ANNUAL REPORT

2020 - 2021





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Letter from **George Jones** *and* **Jon Fee**

It's been over a year, and the COVID-19 pandemic still burdens our Washington, DC community, particularly those living on low incomes. However, Bread for the City has met this moment, providing critical services to those most impacted.

We delivered 700-1,000 grocery bags daily, provided over 15,000 \$75 debit cards to families during our Holiday Helpings campaign, and distributed nearly 400,000 diapers throughout all eight Wards in DC. In addition, Bread for the City became one of the first DC health care facilities to offer the Moderna vaccine, with essential workers getting their first shots at our centers beginning on December 28, 2020.

Many of our community events went virtual this past year for everyone's safety, but you all stuck with us! In September, we had a virtual Grand Opening of our Southeast Center hosted by legendary DJ Donnie Simpson. The event featured a dynamic performance from DC's own Backyard Band and compelling conversations with staff and board members about how our neighbors in Southeast DC will benefit from this brand-new, state-of-the-art facility, including providing BFC's medical and behavioral health care for the first time in Southeast. In May, we pivoted our annual Good Hope Gala to virtual and you still helped us raise \$1.5 million!. During the event, we announced the official naming of the Southeast Center as The Michelle Obama Southeast Center of Bread for the City. We were honored to name the first building in the nation's capital after Mrs. Obama.

We were able to do more to meet the moment thanks to you and others in the community who supported us. By rallying together, you raised over \$20 million, the most raised in a single year in our 47-year history.

In the following pages, you will get an overview of the work we were up to during the 2021 fiscal year.



George A. Jones
CEO of Bread for the City



Jonathan Fee
Board President,
BFC Board of Directors



Investing in Southeast - A Virtual Grand Opening

On September 3rd, 2020, we hosted a virtual grand opening and ribbon cutting on the newly completed, 27,650 square foot wraparound service center at 1700 Good Hope Road, SE. This event featured legendary DJ Donnie Simpson and DC's own Backyard Band.

As an organization, we have been on the front lines fighting to end poverty in the District of Columbia for more than four decades. The new Southeast Center is our most substantial investment to date for the people and communities east of the Anacostia River, where approximately 92% of the population is Black, and 28% live below 100% of the federal poverty line (compared to 46% and 15.5% of the total population of the District).

Once it's safe to fully open, our new Southeast Center will serve 20,000 clients through 75,000 visits each year. The new facility will bring our primary medical, dental, and vision care services east of the Anacostia River for the first time in the organization's history. In addition, the building will include a learning center that will expand the successful Workforce Development Program, a fitness center for community use, an expanded food pantry, and a clothing boutique with client choice in mind. In addition, space to grow all other existing programs: comprehensive social services, legal advice and representation, and community organizing and advocacy.





Bread for the City

helping people

This opening couldn't come at a better time. Before the COVID-19 pandemic, we served about 32,000 DC residents annually across all of our facilities. As DC shut down and many lost their jobs and childcare, our organization saw an overnight increase in the need for food alone, going from serving 250 families a day to 1,600 in a matter of months. We expect the demand to grow as the pandemic continues. With more space and a state-of-the-art facility, we will be able to better offer our critical wrap-around programs with dignity and respect.

We are proud to have collaborated on the construction of this facility with several Black-owned companies and leaders, including architect Michael Marshall of Michael Marshall Design and project manager Patrick Cooper of Compass Design and Development. Hamel Builders was the construction company for the project.

The budget for this project was \$26,031,977. Our organization is grateful to the DC Department of Housing and Community Development (DHCD), Diane & Norman Bernstein Foundation, A. James & Alice B. Clark Foundation, and The J. Willard and Alice S. Marriott Foundation, who were substantial partners in this project. Bread for the City was also grateful to receive the New Market Tax Credit through City First Bank of DC.

"Our mission is to invest in communities and help develop their economic sustainability. We are excited to see Bread for the City grow along the Good Hope Road corridor," said DHCD Director Polly Donaldson. "This service center will indeed increase their capacity to help residents advocate for themselves and for resources that can strengthen their community."



The Michelle Obama Southeast Center of Bread for the City

In May 2021, Bread for the City announced that our new, state-of-the-art facility at 1700 Good Hope Road SE would be named in honor of the nation's first Black First Lady, Michelle Obama. Bread for the City's community strongly supported naming their new center in honor of someone as special to our clients as Mrs. Obama.



Michelle Obama served as First Lady of the United States from 2008 until 2016. Before her time in DC, Obama supported the community in her hometown of Chicago as the Founding Executive Director of Public Allies. She has championed not only the social justice work that aligns directly with Bread for the City's community mission but also healthy eating and food access for children and families, poverty awareness, and LGBTQIA+ rights. Of course, we will never forget the special day when the

Obama family volunteered at Bread for the City, serving groceries to our DC neighbors before Thanksgiving in 2015.

Through this naming, we honor Michelle Obama's leadership in social justice locally and nationally, the work of women across our community, and our majority-women leadership right here at Bread for the City.





Record-setting Holiday Helpings in 2020

\$1.1 million raised | **17,000** families served

Our 28-year-long Holiday Helpings tradition continued in 2020, but with a significant change. In past years, we raised money to give turkeys and other traditional holiday foods to thousands of DC community members. But after speaking with our client leaders and many community members, we decided to distribute debit cards instead. By doing so, we gave our community members autonomy over their holiday plans by providing them with monetary resources. Maybe they're vegetarian, have past due bills, need to buy winter gear or diapers for their children, or maybe filling up the car with gas was the biggest priority. Whatever it is, our

community members know what they need best, and by giving debit cards, we served them with the dignity and respect that all people deserve.

In 2020, we gave nearly 17,000 community members \$50 debit cards, and served over 5,000 more clients than the year prior. But we couldn't reach this incredible, record-breaking number without the generous support of our donors. We raised \$1.1 million, the most raised during Holiday Helpings in Bread for the City's history. Your support let our community know they weren't alone during a particularly challenging holiday season. Thank you.





Bread for the City

helping people



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The 2021 Good Hope Gala Goes Virtual

For the safety of our staff and community, we decided to host a virtual Good Hope Gala in 2021. On May 8, 2021, we gathered together, apart, to reflect on a challenging year and celebrate wins, as Bread for the City staff stepped up to meet the increased need of our community. The evening, hosted by Britt Waters, host of the Washington Wizards, and Irene Johnson of NBC4, included inspiring stories about our successful Holiday Helpings pivot, powerful stories about the increased need for our diaper program, and powerful stories about community healthcare in the wake of the COVID-19 pandemic. It was an extra special year to take time to celebrate George Jones' 25 years as the Chief Executive Officer of Bread for the City and the incredible impact he has had on our organization and community.

A signature piece of our gala is the All in a Week's Work fundraiser to raise enough money to fund an entire week at both of our centers. This year, that number was \$219,000. We raised that and then some for a grand total of \$249,503! But, that's not all; you also met the generous \$100,000 match provided by Ellen and Roy Rosenthal and the \$10,000 surprise match from Kate Toomey!

Overall, the 2021 Good Hope Gala raised \$1.5 million for Bread for the City's work. Even though we missed seeing each and every one of you out on the dance floor, our supporters showed out because they believe in our work. Thank you for helping Bread for the City and supporting our community! Fingers crossed, we'll be back in person soon!



Bread For The City and DC Vaccine Distribution

Bread for the City was excited to be one of the first nonprofit organizations to distribute the Moderna vaccine in the Nation's Capital. On December 28, 2020, we started giving out our first round of 400 doses of the Moderna NIAID COVID-19 vaccine. The bulk of those early doses was for D.C. area medical

frontline workers. We were glad to be able to do our part in the fight against COVID-19.

We prioritized engagement and outreach to get our doses in the arms of people who were not as likely to receive the vaccine at that time due to system factors that have impacted Black communities throughout our nation's history.









The Diaper Program: 380,076 free diapers delivered to DC residents

The cost of caring for a baby can be as much as one's annual income, and the resulting financial stress can take away from what is otherwise a beautiful moment in a new parent's life. Plus, when parents don't have reliable access to diapers, babies can be left in the same, soiled diapers for longer. Without a fresh diaper, babies are at a higher risk of hepatitis A, viral meningitis, and severe bacterial diarrheas that can harm their health.

That's why Bread for the City significantly grew the Diaper Program in 2020, in partnership with the DC Diaper Bank. Since the pandemic's start, we have pivoted our diaper distribution to delivery, supporting more families than ever before. Thanks to our hard-working Social Services Team, who used their own cars and manpower to bring diapers to all eight Wards across DC, and our partnership with the DC Diaper Bank, we have supplied enough diapers to meet this increased demand.



2020-2021 Wrap-Around Program Impact

Medical



3,221

COVID-19 Tests



2,672

Fully Vaccinated Clients



2,627

Unique Patients



472

Referral Patients



672

Referral Count



253

Blood Pressure Monitors



18,601

Phone Calls to Medical



81

Narcan Distributed



11,731

Patient Visits



1,054

Dental Visits



366

Vision Visits



512

Needles Exchanged



1,254

Care Management Visits



918

Behavioral Health Visits





Food



2,332,110

Number of meals distributed



11,815

clients received our grocery bags



28,912

Deliveries completed to front doors across all 8 DC wards

After January 1st, 100% of the bags contained fresh produce



Social Services



7,376

Total Client Visits, over 90% of which were televisits



\$23.2 million

Total dollars managed in Representative Payee



\$11.3 million

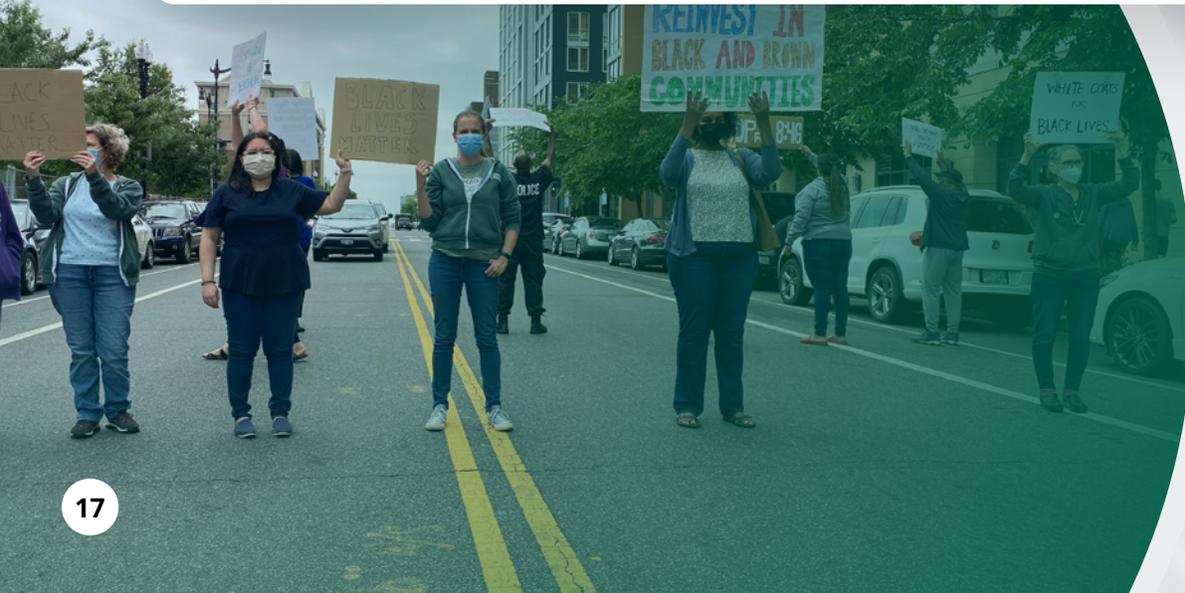
Total dollars transferred via Representative Payee



380,076

Diapers Delivered

Bread for the City, in coalition with Martha's Table, the 11th Street Bridge Park, and the Far Southeast Family Strengthening Collaborative, created THRIVE East of the River in summer 2020. The goal of THRIVE was to bring direct cash assistance to families in Wards 7 and 8 who were impacted by COVID-related job and income loss. In 2021, we completed phase one of this project, distributing \$3.2M in cash to over 500 families. We hope that THRIVE East of the River will produce a model for rapid response and resilience for communities nationwide.

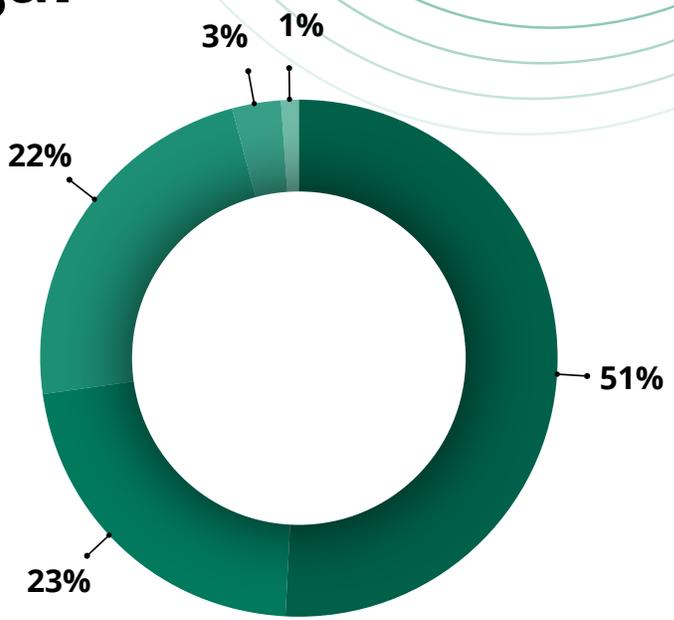




Legal

The Legal team worked on 1,327 cases, providing District residents with advice, brief service, or full representation in matters concerning basic human needs: maintaining safe, affordable housing; getting protection from domestic violence; securing an ID needed for a job or housing; and maintaining critical income supports like Food Stamps and other benefits.

The team also provided referrals and legal information to an additional 2,951 community members who needed assistance navigating the legal system and connecting to free legal help.



- Housing
- Public Benefits
- Family
- ID
- Immigration



Advocacy

Bread for the City's Advocacy program is foundational to our work. While we support individuals through direct services, we know that our community's challenges aren't individual but systemic. We know that our systems and institutions disproportionately harm low-income communities and communities of color. If we fail to address the systems at play, we cannot improve the lives of our clients in the long term. Through community organizing, our Advocacy team and client leaders build power across communities to fight for equity in D.C.

Here are a few things we were up to this year:

Advocated for a #JustRecoveryDC

We joined the movement for equitable COVID-19 response and recovery efforts, including stepping up to aid in vaccine distribution. In addition, we supported the D.C. Mutual Aid Network by sharing power and control of our resources, including our physical space, as they mobilized to help meet people's basic needs across the city. Plus, we fought to extend the eviction moratorium that kept so many households off the streets during the pandemic.





Community-led Housing Health Advocacy

Our organizers carried out an ambitious survey of public housing residents, providing crucial information about the link between health and housing. In DC, many affordable housing complexes are in such deep disrepair that they actively harm the health of their residents: mold, lead paint, and poor air quality leads to asthma, mental problems, and other chronic conditions. Addressing the critical intersection of health and housing is a focus of our team as we continue to live in the state of a pandemic.

Emergency Rental Assistance Program

Over the last year, one of our significant victories was helping to achieve a lifesaving legislative win that expanded ERAP (Emergency Rental Assistance Program), emergency assistance for low-income D.C. residents. Bread for the City and our community members also provided oral and written testimony supporting two bills at D.C. City Council: the Eviction Record Sealing Authority Amendment of 2021 and the Fair Tenant Screening Act of 2021. Both pieces of legislation benefit low-income housing applicants, particularly people of color, who regularly face discrimination and indignity during the housing application process, the eviction process, and within our criminal justice system.



Volunteers pushed through during the pandemic!

549

Total number of volunteers

6,434

Total number of volunteer hours

Bread for the City volunteers are critical to our service distribution to DC community members. With the increase in demand for our services during the pandemic, especially grocery delivery, the need for volunteers has increased, too. Volunteers prepare and pack grocery bags to be distributed daily to more than a thousand households a week.

Volunteer of the Year

Steven Buramt, a retired government employee, has consistently volunteered for two years in the food pantry. On his first day in 2019, his experience interacting with our community members during his shift had him hooked!

"It's important for me to give back to the community. It's a duty for me," said Steven. "When I'm volunteering, I prepare the [grocery] bags, and then it goes out. I can see the immediate effect of what I'm doing. It's impactful to me."

Since the pandemic, Steven has volunteered twice a week in the Northwest Center food pantry. Even before a vaccine was available, he came in masked to stay safe and be there when our community needed Bread for the City services the most. It's become one of his favorite parts of his week, and we are so grateful for his hard work and reliable help!

You can sign up today *to become a volunteer!*

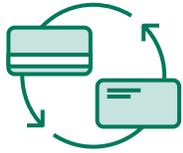
Visit <https://breadforthecity.org/volunteer>



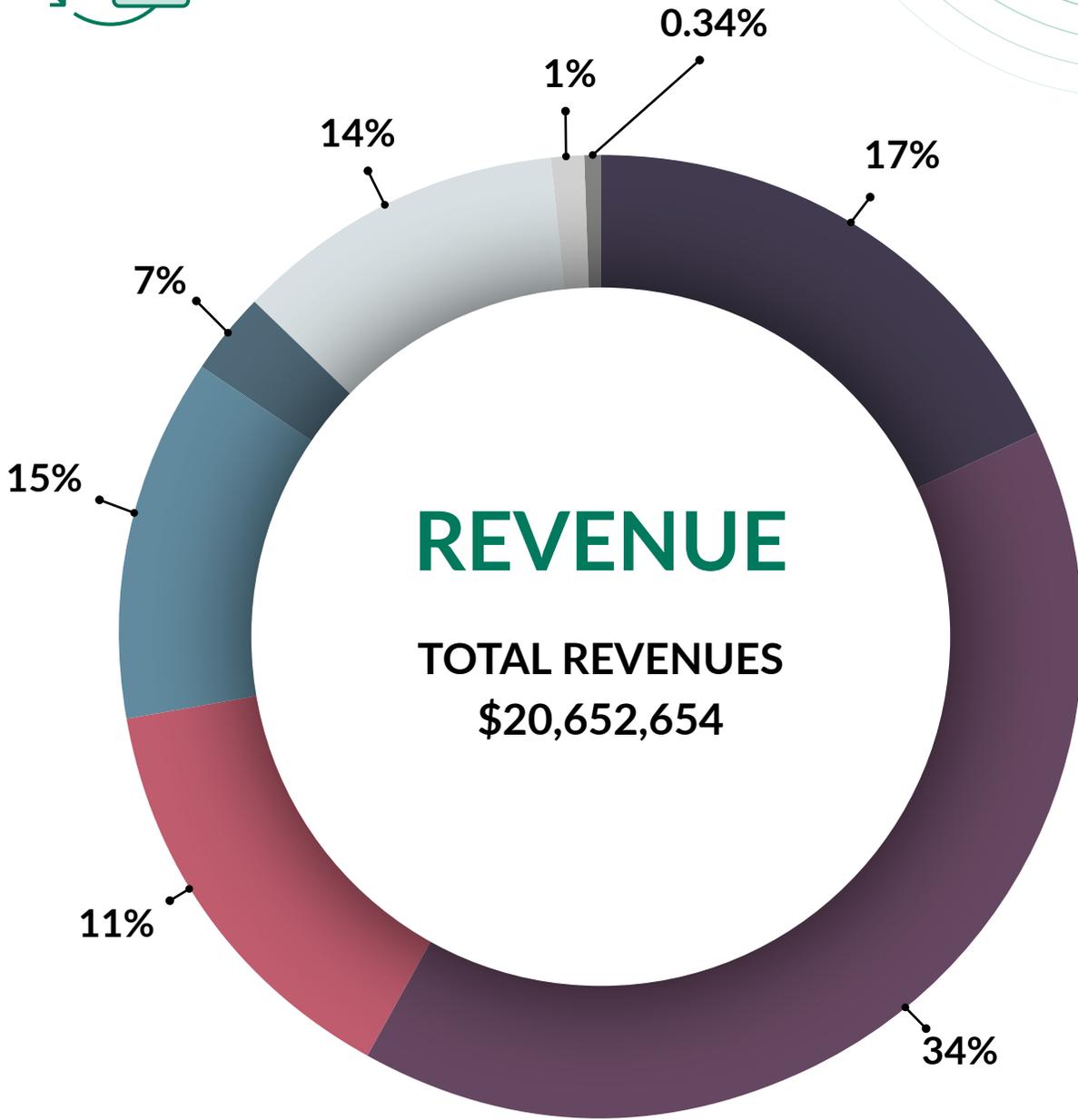


Steven Buramt
Volunteer of the Year





Financial Position

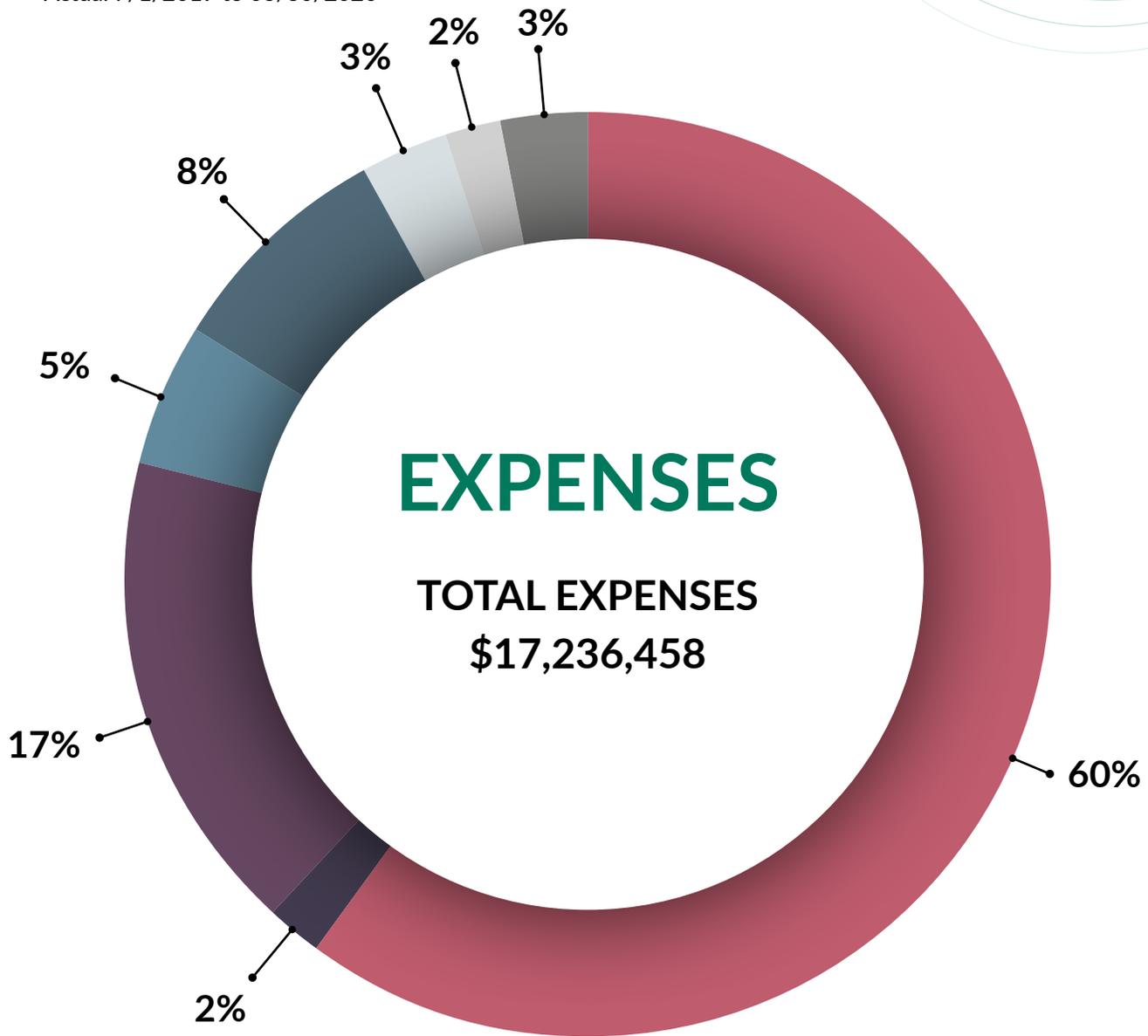


● Foundations	-----	\$3,088,931	-----	15%
● Individuals	-----	\$7,045,105	-----	34%
● Local Government	-----	\$2,228,284	-----	11%
● Medical Reimbursements	-----	\$3,529,463	-----	17%
● Corporations	-----	\$1,491,532	-----	7%
● Federal Government	-----	\$2,893,789	-----	14%
● Religious & Other Organizations	-----	\$305,490	-----	1%
● Interest Cash Mgmt and Other Income	-----	\$70,060	-----	0.34%

Bread for the City

Consolidated Income Statement

Actual 7/1/2019 to 06/30/2020



● Personnel and Benefits	\$10,268,086	60%
● Medical	\$355,458	2%
● Food	\$2,898,786	17%
● Consulting	\$934,152	5%
● Occupancy	\$1,412,281	8%
● Fundraising	\$520,213	3%
● Depreciation	\$289,157	2%
● Other (e.g., insurance, bank & loan fees, bad debt, etc.)	\$558,325	3%

Supporters

Corporate Donors

\$50,000+

Amazon
Covington & Burling LLP
Capital One
Clark Construction Group, LLC

\$25,000 - \$49,999

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MCN Build, LLC
Skadden, Arps, Slate, Meagher and Flom LLP

\$10,000 - \$24,999

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Verisign

\$2,500 - \$9,999

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Foundation Donors

\$50,000+

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Aron Family Foundation
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Horning Family Fund
Naomi and Nehemiah Cohen Foundation
The Lois & Richard England Family Foundation
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Momentum Fund
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Clark-Winchcole Foundation
Craig Newmark Philanthropies
Diane & Norman Bernstein

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Joseph E. and Marjorie B. Jones
Foundation
Philip L. Graham Fund
Robert Wood Johnson Foundation
World Bank Community
Connections Fund
Hill-Snowdon Foundation
Mayberg Family Charitable
Foundation
District of Columbia Bar
Foundation
Equal Justice Fellowship

\$25,000 - \$49,999

Park Foundation
Open Society Foundations
Share Fund
Aid Association for the Blind of the
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1988 Irrevocable Cochrane
Memorial Trust
Bernard and Anne Spitzer
Charitable Trust
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Paull Family Fund
Revada Foundation
The Charles I. and Mary Kaplan
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Silicon Valley Community
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The Asia Group Foundation
Dweck Charitable Fund, Inc.
Harry & Lea Gudelsky Foundation
William J. and Dorothy K. O'Neill
Foundation

\$10,000 - \$24,999

Association of American Medical
Colleges
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Foundation

\$9,999 - \$2,500

Jane Bancroft Robinson Foundation
Mars Foundation
Black Dog Foundation
Elmo Foundation
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Herson-Stirman Family Foundation
Ada Harris Maley Memorial Fund
Aimee and Robert Lehrman Giving
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Anne and Ronald Abramson Family
Foundation
Elmo Foundation
Evergreen II Fund
Fite Family Foundation

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Possibility
Herman Family Foundation
Max and Victoria Dreyfus
Foundation
Miller & Chevalier Charitable
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Mitchell Cutler Charitable Trust
Select Equity Group Foundation
Sulica Fund
Tecovas Foundation
The Cantacuzene Family Charitable
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The Progress Family Foundation Inc
The Sumac Foundation
Vincent and Helen Sheehy
Foundation
Wanada Community Support
Foundation, Inc
Weissberg Foundation
AgFed CU Foundation
The Saint and Streetfighter
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Lore Family Fund
Three Bears Fund
The Calvin Woodland Sr Foundation
Norman Family Fund
Catawamteak Fund of Maine
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Ira & Maryjo Sherman Family
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Dorothy and Jay Weinstein Family
Charitable Fund
Small Favors Foundation
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C Chissell Charitable Fund
Shields-Werner Charitable Fund
Malinsia Fund
Caro Fund
United Philanthropy Forum
Foundation

\$1,000 - \$2,499

Hayirsever Kurumu Fund
Hahn-Simon Family Fund
Paul and Claudia Taskier Charitable Fund
Ralston Family Fund
The Charles L. Booth Charitable Giving Fund
Reese Azad Charitable Fund
The Dunlin Fund
The Pilgrim Charitable Fund
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Posner-Wallace Foundation
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The Charles L. Booth Charitable Giving Fund
The Jeremy Jay & Ronnie Gillespie Gift Fund
The Katherine Lindsay Howell Fund
The Ray Marvin Charitable Fund
The Solomon Family Charitable Account
Walter and Karla Goldschmidt Foundation
Wessel Foundation

Individuals

\$50,000+

Jane and Scott Brown
Lora and Jeffrey Drezner
Joseph and Lynne Horning
Edward and Irene Kaplan
Alexander Wood and Danielle Knight
Emily Spitzer and Eric Lewis
Jacqueline Mars

\$25,000 - \$49,000

Claus Aagaard
Donald Graham and Amanda Bennett
Geoffrey Garin and Debbie Berkowitz
William Carroll and Callie Carroll
Ellen Look and Tony Cavalieri
Karen Amy and Stephen Collesano
John Van De Weert
Diane and Victorio Hoskins
Leonard Gregory Pawlson and Jean Ellen Johnson
Amanda Major
Marjorie and Jack Rachlin
Bruce and Lori Rosenblum
Kate Toomey
Bryan MacPherson and Pamela Van Hine
Dorothy Weinstein and Jay

Weinstein
Mary Weschler

\$10,000 - \$24,999

Ronald and Anne Abramson
Harold and Lori Amos
Sharon Bates and Charles Bates
Alan and Susan Berlow
Gary Berman and Carol Berman
Karen Dietrich and Keith Boniface
Rachel Burns
Thomas and Julia Cassidy
Mary Christie
Rosalind and Donald Cohen
Eileen Cole
Sarah Coviello
Dana Foster and Cheryl Curtis
Joseph Deal
John Devaney and Debbie Reagan
Z. Colette Edwards
Jon Fee and Joan Suttin
Gerald and Marlene Fischer
David and Elizabeth Ford
Dennis and Malinda Garriss
Anna Greenberg and Dana Milbank
Louis Gigante
Louise Hilsen and Donald Foley
Anthony Herman and Deborah Wilson
Ted Hester and Amy Dunbar
Marie and William Hoffman
Sally Howe
Mary Howes
Amie Hsia and Bentsion Harder
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\$2,500 - \$9,999

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Peg Shaw and Gary Sikora
Kristin Shepard
Benjamin Singer
Joe Skelton
Stephen Solomon
Jane Taylor
Jane Thompson and John Kaelin
Ann Vaffis and Peter Schumann
Edward Wright
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Schipperleit

Leadership



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Chief Executive Officer



Jeannine C. Sanford, Esq.
Chief Operating Officer



Fatou Toure
Chief Financial Officer



Randi Abramson, M.D.
Chief Medical Officer



Ashley Domm
Head of Advancement & Chief
Development Officer



Lynda Brown, MA
Center Director, Social Services
Director (SE)



Melissa Frazier
Facilities Director



Su Sie Ju
Legal Clinic Director



Tracy Knight, LICSW
Social Services Director (NW)



Edie Oliver
Human Resources Director



Aja Taylor
Advocacy Director



Trazy Collins
Food and Clothing Director

Board Inc. Board of Directors

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Mary A. Christie, Ph.D. – SECRETARY	<i>Management Consultant</i>
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David Umansky	<i>Public Affairs Officer, Office of the Chief Financial Officer of Washington, DC</i>
Anthony A. Williams	<i>CEO and Executive Director, Federal City Council</i>

Bread for the City Board of Directors

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Mark Aron	<i>Attorney (retired)</i>
Marnette D. Chase	<i>DCPS Food Service Worker</i>
Courtney Dowe	<i>Community Member</i>
Leonard Edwards	<i>Community Organizer</i>
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Robert Lassiter	<i>Dietary Aide</i>
Baderinwa Lumumba-Unumojia	<i>Community Member</i>
Bruce Mayor	<i>Attorney (Retired)</i>
Patricia Neuman – AT LARGE MEMBER	<i>SVP & Director of Medicare Policy, Kaiser Family Foundation</i>
Olateju Ojomo	<i>Licensed Practical Nurse / Teacher</i>
Leon Owensby	<i>Public Speaker, Community Member</i>
Maja Rasheed	<i>Founder, Kuumba Learning Center</i>
Derek Thomas – TREASURER	<i>Partner, KPMG LLP</i>
Harold Valentine – AT LARGE MEMBER	<i>Community Member</i>



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