



BREAD FOR THE CITY

2016 STRATEGIC PLAN

Bread for the City is starting an exciting new phase and we want to share it with you!

Our five-year strategic plan lays out three new goals and strategies designed to improve our services and promote social change.



Advocacy

We will use community organizing to collaborate with DC residents living on low incomes, and together, demand that the DC government create at least 22,000 units of safe and affordable housing.



Leadership

We will use BFC's leadership position in the DC community to benefit our clients, our staff, and our nonprofit network. We are committed to expanding our racial equity work to organizational partners throughout the region, and to creating meaningful opportunities for leadership for clients and staff.



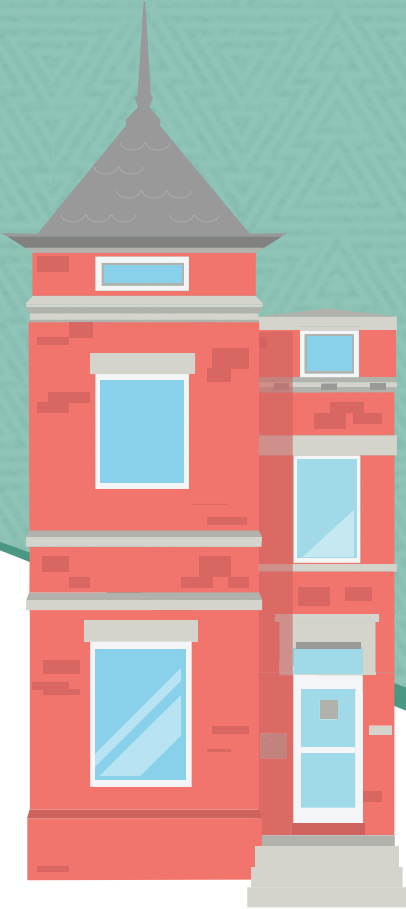
Expansion

We will build a new Southeast Center for both services and social change activities, to address emerging challenges identified by clients, reflect the needs and desires of the neighborhood, and support advocacy and leadership development.



Advocacy

The underlying goal of the Advocacy Program is to build power in our city – the power to address any inequity and to end poverty for good.



The District of Columbia is in a housing crisis.

Our city has lost more than half of its low-cost rental units since 2000, and experts anticipate that another 8,000 units will vanish in the next five years. If our city does not act now to invest in truly affordable housing, households struggling to make ends meet will continue to be pushed on to the streets and out of the city they call home.

Desired Outcomes

- Amplify client voice and build client power through community organizing and the creation of a shared community interest
- Increase political will to fund the creation and preservation of 22,000 units of safe, healthy affordable housing
- Cultivate strong leaders by providing opportunities to further develop inherent gifts and abilities

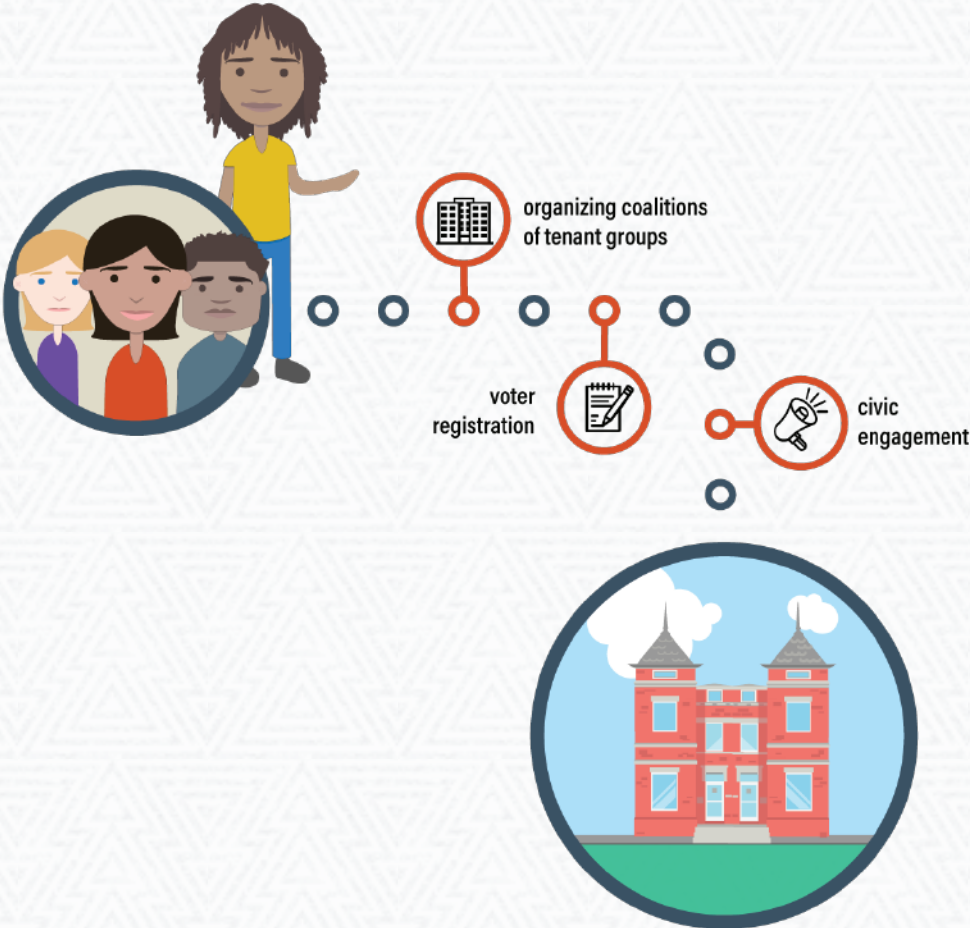
We're revamping our advocacy program to build a powerful base of voters, organizers, artists, and others to fight for affordable housing in the District.

We've elevated Advocacy to a core program, right alongside our more traditional direct services.

Starting with small campaigns designed to build relationships and trust between our staff and the community, we will coordinate a large, city-wide effort to fight the drain of affordable housing in the District.



WITH THE LEADERSHIP OF BREAD FOR THE CITY'S CLIENTS, WE TAKE ACTION AND BUILD THE PATH TO AFFORDABLE HOUSING FOR ALL.





Leadership

We envision Washington, DC as a nurturing community where all residents have access to the basic material resources they need for survival, growth and the prosperity of their social, emotional and spiritual lives.



We have come to understand structural racism as one of the root causes of poverty that, unless addressed, prevents us from realizing our vision.

Washington, DC has the highest gap in life expectancy between white residents and black residents in the nation: black men live 14 years less than white men. The typical black worker makes just 70 cents to every dollar made by a white worker in DC, and Hispanic workers have it even worse, at 50 cents to every dollar earned by whites.

Desired Outcomes

- All BFC Board of Directors members (51% of whom are clients) join the Undoing Racism training
- BFC staff, boards, and client leaders influence change in other nonprofits and the general community, through outstanding management and leadership
- BFC understands and removes unintentional biases
- BFC supports the annual Service to Justice conference with other non-profit organizations, impacted community members, and supportive institutions who recognize how the social service industry perpetuates the current arrangement of power that maintains systemic poverty and racial inequities



Expansion

Our goal is for our Southeast Center to be truly innovative, with top-notch services and programming that is responsive to emerging neighborhood needs and desires.



We have listened to our clients' needs.

Now is the time to rise and meet them. Bread for the City is in the midst of expanding from our 9,000 square foot SE Service Center to a 25,000 square foot space by 2018, and we need your help.

Desired Outcomes

- Programs and services in Southeast Center effectively address emerging challenges faced by BFC clients and the neighborhood while meeting client needs for 20+ years
- Physical space of Southeast Center promotes both services and social change opportunities.

We are bringing comprehensive health care to our Southeast Center for the first time.

We will build a Dental Clinic, Vision Clinic, and Medical Clinic with lab tests, medications, job physicals, and expanded mental and behavioral health care.



THIS EXPANSION WILL PROVIDE AN OPPORTUNITY TO HIGHLIGHT AND FULLY SUPPORT UNIQUE, HOME-GROWN PROGRAMS THAT REFLECT THE SPECIFIC NEEDS AND WANTS OF THE NEIGHBORHOOD:



PRE-EMPLOYMENT PROGRAM

SUSTAINABLE AGRICULTURE

COMMUNITY LAWYERING