



2024 Sponsorship Proposal

We are excited to invite you to be part of our 2024 "[Juneteenth for the City](#)" event. Your support can bring joy, community, and education to our clients east of the Anacostia River, and we appreciate your consideration.

Event Overview:

On Wednesday, June 19, 2024, Bread for the City invites you to be a part of our Annual Juneteenth Celebration - a family-friendly block party in the heart of Anacostia, a historically Black neighborhood in DC. The event is in partnership with Jeronda Hilton, President of Bread for the City's Client Advisory Council, and her business, Mema's Popups, which provides business opportunities to Black and brown small businesses in Washington, DC.



This event, free and open to the public, showcases Black vendors, restaurants, and artists and commemorates the liberation of all slaves in the United States while recognizing our ongoing efforts toward true liberation. Join us as we honor our shared history and work together for a brighter future.

Why Sponsor?

Support a purpose-driven celebration that fosters community, education, and progress. By sponsoring Bread for the City's Juneteenth event, you directly support our mission of empowerment and contribute to positive change in a historically significant neighborhood. This event isn't just about creating a joyous and inclusive atmosphere; it's a tangible economic opportunity for Black entrepreneurs. Every vendor present is not only locally sourced from DC but proudly Black-owned, and we're proud to waive all vendor fees. Your sponsorship ensures over 400 complimentary meals provided by local Black-owned food vendors, fostering an atmosphere of inclusivity while bolstering financial support for these entrepreneurs.



Join us in commemorating freedom, championing local businesses, and effecting real change this Juneteenth. Your partnership will not only amplify your brand's presence but also leave a lasting legacy of empowerment and progress.

Sponsorship Levels:

Advocate - \$1,000:

- Logo placement on event promotional materials
- Recognition in event promotional materials
- Verbal acknowledgment during the opening ceremony
- Social media shout-out pre and post-event

Leader - \$5,000:

- All benefits from the Freedom Advocate level
- Exclusive sponsorship of a designated event activity or booth
- Company logo prominently displayed at the event venue

Champion - \$10,000:

- All benefits from the Liberation Leader level
- Opportunity for a representative to address the crowd during the event
- Your own booth or display at the event

How to Secure Your Sponsorship:

To become a valued sponsor of the Bread for the City Annual Juneteenth Celebration, [contact McKenzi Prussman](#), Institutional Giving Manager. We appreciate your commitment to supporting our community and look forward to celebrating together.





About Bread for the City:

Bread for the City is a non-profit organization dedicated to providing holistic services to DC residents and addressing the root causes of poverty. Your sponsorship not only supports a significant cultural event but also contributes to the ongoing empowerment of our community.

Event Details:

Date: Wednesday, June 19, 2024

Time: 1 PM-6 PM

Location: Michelle Obama Southeast Center of Bread for the City, 1700 Marion Barry Ave SE, Washington, DC 20020

Thank you for being a catalyst for change and joining us in making Juneteenth 2024 an unforgettable celebration of freedom and progress.

