



# TABLE OF Contents

- 3 Our Mission
- 4 Year in Review Letter
- **5** Strategic Plan
- **8** Top Moments of the Year

- 10 Our Impact
- **11** Financials
- **13** Fundraising
- **17** Leadership





#### **OUR**

## Mission



Bread for the City empowers Washington, DC residents living with low income to develop their power to determine the future of their own communities.



We provide food, clothing, medical care, and legal and social services to reduce the burden of poverty.







We are committed to treating our clients with the dignity and respect that all people deserve.



# in Review Letter

#### **Dear Friends and Supporters,**

As we reflect on this year, we feel immense pride and gratitude for what we have been able to accomplish. We pivoted our food pantries to a client-choice model, we supported over 60% of our medical patients meeting blood pressure and diabetes targets, and we testified to DC Council for reparations and funding for free legal services for our city's most vulnerable.

But, it's hard to deny what a difficult year it was for the Bread for the City staff and community. We lost three members of our staff who were so deeply loved, Jeannine Sanford, Belinda "Ms. Bee" Reeder, and Melvin Pearson. We faced unprecedented turnout for our first in-person Holiday Helpings since 2019 and ended the giving program a week early for the safety of our staff and community. This was on top of three years of serving 500% more clients than before the pandemic began, an increase that has persisted since the beginning of the pandemic. We were all emotionally and physically exhausted.

#### "You can't pour from an empty cup."

So, instead of mass burnout and the loss of our talented and trusted staff, we took a break. We took time off to mourn our departed Bread family. Our food team took three weeks off from distributing groceries to regroup and reimagine a more sustainable and empowering system for everyone. We organized special days to say "thank you" to our staff with self care, food, and art.

We're ensuring that our staff are in a place where they can continue treating our clients with dignity and respect. We're ensuring that our staff are around long enough to earn the trust of our community members. We owe it to our clients, who face instability in many aspects of life, to uphold a staff culture that prioritizes having the necessary tools, rest, and resources to best serve ourselves and our clients.

#### Looking ahead, we are excited to tackle our five focus areas for the next five years:



Anti-Racism & Racial Equity



Systems Reform



New Client Services



Improved Client Services



Sustainability

Thank you for being an integral part of our mission and for making a positive impact in the lives of those we serve. We are honored to have you standing beside us on this journey. Together, we are building a brighter, more inclusive future for all.

#### Yours in Service,



George Jones
Chief Executive Officer
Bread for the City



**Jonathan Fee**Board President
Bread for the City



## Strategic Plan

Our leadership, community members, and other key stakeholders helped us identify five focus areas to direct our work over the next five years. Here is what we're working to accomplish by 2027:





#### **ANTI-RACISM & RACIAL EQUITY**

- Make Bread for the City a more equitable and anti-racist organization
- Deepen and center community leadership and inclusion
- Work to change the narrative of the client population we serve
- Eradicate income inequality through programs, partnerships, and policies
- Sharpen our values and methods for organizational change to build a greater workplace, community space, and humanistic-based approach to our work







#### **NEW CLIENT SERVICES**

- Expand and optimize services in our two Southeast facilities
- Identify partners and pathways to provide restructured and new client employment opportunities
- Establish new opportunities for equitable and safe housing for clients via a movement-lawyering framework within the Community Lawyering Project



#### **SYSTEMS REFORM**

- Strengthen capacity to influence policymaking practices
- Eradicate income inequality through external policy advocacy
- Advance anti-racism work in DC
- Establish housing as a legal right for DC residents









- Increase private and public contributions and revenue sources
- Reduce costs and maintain service levels while achieving new strategic goals
- Increase and sustain reserve fund to cover 3-6 months of operating costs
- Ensure effective continuity of leadership



#### **IMPROVED CLIENT SERVICES**

- Optimize the delivery-centric service model
- Grow community awareness of all our services
- Expand partnerships with service providers in DC
- Expand internal capacity to serve non-English speaking community member





#### **OUR TOP**

## Moments



## OVER 60% OF OUR MEDICAL PATIENTS MET TARGET BLOOD PRESSURE & DIABETES CONTROL

Thanks to the strong connection between our health clinic and social services, we worked with our clients to create a holistic plan to meet their health goals and help them stick to it. We signed up over 260 of our clients with hypertension for the ProduceRx program, which provides \$80 a month to buy fresh produce at the grocery store.



### WE'VE HELPED 43 CLIENTS MATCH TO PERMANENT SUPPORTIVE HOUSING

Thanks to our care management program's data collection and use of DC's Coordinated Entry system, we have helped 43 people to be matched to a housing opportunity that will ultimately lead to ending their experience of long term homelessness. Housing ends homelessness.



#### WE REDESIGNED OUR FOOD DISTRIBUTION

We also gave our food team a much-needed time off from direct distribution to take a breather - for the first time since the beginning of the pandemic. During this time, we reworked our food distribution system to allow clients to choose what goes in their groceries and finally used our Southeast food pantry as intended - just like shopping in a grocery store! The new system is also more sustainable for our staff and produces less waste.





#### WE DISTRIBUTED HOLIDAY MEATS, FIXINGS, AND DEBIT CARDS TO OVER 16,000 COMMUNITY MEMBERS

We proudly assisted more than 16,000 clients, surpassing our initial goal by over 4,000. Additionally, we ensured families had a meal on their tables during the holiday season and distributed \$50 debit cards for them to utilize as they saw fit.



### OUR SECOND JUNETEENTH FOR THE CITY WAS BIGGER AND BETTER

Our second-annual Juneteenth for the City was a major hit! We celebrated Black liberation at our Southeast Center with music performances, fun for all ages, and Black history education. We also covered the cost of 300 meals for attendees made by Black-owned food vendors.

Thank you to Jeronda Hilton, president of Bread for the City's Client Advisory Council, and her daughter, Vanessa Hilton, for leading the vision of this community-centered event.



### WE SECURED \$853,885 IN CRITICAL PUBLIC BENEFITS FOR OUR CLIENTS

As the country phases out pandemic-era policies, our clients grapple with unprecedented challenges in accessing vital public benefits. Residents with low or no income face hurdles in obtaining essential safety net benefits like food stamps (SNAP) and public health insurance, stemming from widespread processing issues at the DC Department of Human Services, driven by human errors and computer glitches. With DC ranking last in the nation for SNAP benefit processing time and recent non-compliance with Medicaid auto-renewal for children, our legal clinic has stepped up. Just over two full-time equivalent staff assisted 316 clients in challenging agency denials and processing delays, securing \$853,885 in support for our neighbors in need. Our efforts have also preserved public health insurance for 165 individuals. We persist in advocating for systemic improvements, striving to bring lasting change to all DC residents.





**Food Services** 

198,907

24,523

VISITS

CLIENTS

**Holiday Helpings 2022** 

59,297
HOLIDAY BAGS
DISTRIBUTED

\$724,700

TOTAL DISTRIBUTED VIA DEBIT CARDS

**Meals Distributed** 

1,790,181

Medical

2,864

14,321

PATIENTS

**Dental** 

922

PATIENTS

11

**2,169** 

**Vision** 

**718** PATIENTS

921

VISITS

**Diapers Distributed** 

546,000+

Social Security Benefits Management

876

**CLIENTS** 

**Case Management Services** 

2,150

CLIENTS

6,481

VISITS

**Behavioral Health** 

483

1,595

**PATIFNTS** 

VISITS

Legal

2,396

1,222

**INFORMATION & REFERRALS** 

**SERVICES** 

**Clothing Room** 

687

CLIENTS

1,219

VISITS

**Volunteers** 

2,217

11,689

**INDIVIDUALS** 

HOURS



#### **FINANCIAL**

### Position







<ul><li>Personnel and Benefits</li></ul>	\$12,876,722	60.44%
Food	\$2,442,892	11.47%
<ul><li>Occupancy</li></ul>	\$1,901,239	8.92%
Other (Insurance, bank & loan fees, bad debt, etc.)	\$1,122,286	5.27%
<ul><li>Consulting</li></ul>	\$1,083,156	5.08%
Fundraising	\$799,007	3.75%
Depreciation	\$761,742	3.58%
Medical	\$316,943	1.49%

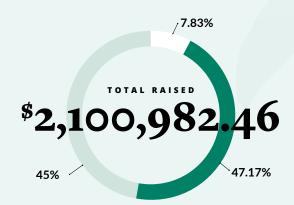


## Thank You

#### TO ALL OUR SUPPORTERS, THANK YOU

Your incredible generosity has made a world of difference in this year's journey. With hearts full of gratitude, we thank you for your unwavering support as we work toward an equitable city and continue to provide the best sevices we can with dignity and respect. Your donations have enabled us to transform lives, create opportunities, and spread hope. We are deeply humbled by your trust in our mission. Together, we will continue making a positive impact in the Washington, DC, community. Thank you for being the driving force behind our success.

#### **CAMPAIGN ACHIEVEMENTS**



The Washington Post Helping Hand	\$164,528.36	7.83%
Holiday Helpings	\$990,981.10	47.17%
Good Hope Gala	\$945,473.00	45.00%
Total Raised	\$2 100 982 46	100.00%



#### **FUNDRAISED REVENUE**



28.45%

Individuals	\$6,170,791	33.89%
Foundations	\$5,179,053	28.45%
Local Government	\$3,461,235	19.01%
Federal Government	\$2,365,865	12.99%
Corporate	\$886,934	4.87%
<ul><li>Religious &amp; Other Organizations</li></ul>	\$142,579	0.78%
Total Giving	\$18,206,457	100.00%



### Donors

#### **CORPORATIONS**

\$100,000+

Amazon

Pfizer

\$99,999 - \$50,000

Clark Construction Group, LLC

Covington & Burling LLP

WilmerHale LLP

\$49,999 - \$25,000

MCN Build, LLC

Monumental Sports and Entertainment Foundation

Skadden, Arps, Slate, Meagher and Flom LLP

Wegmans Food Markets, Inc.

\$24,999 - \$10,000

Alston & Bird LLP

Avalere Health LLC

Bernstein Management Corporation

Blue Fern Travel

CareFirst BlueCross BlueShield

CleanChoice Energy

CoStar Group

**Eversheds Sutherland** 

Johnson & Johnson

Jones Day

Katz Banks Kumin

Mars, Inc.

Mayer Brown LLP

Pillsbury Winthrop Shaw Pittman LLP

**Steptoe Foundation** 

Verisign

Washington Gas Light Company

White & Case LLP

\$9,999 - \$2,500

Altura LLC

Arnold & Porter Kaye Scholer LLP

**Avalon Consulting** 

Bloomberg, L.P.

**Corning Company** 

Crowell & Moring LLP

FD Associates, Inc.

Food Lion Charitable Foundation

Forbright Bank

**Grosvenor Americas** 

Hollingsworth LLP

Katten Muchin Rosenman LLP

Kirkland & Ellis, LLP

Lewis Baach PLLC

Linklaters LLP

Northern Trust Company

Orrick, Herrington and Sutcliffe LLP

PepsiCo

Pharmaceutical Research and Manufacturers

of America

Phillips Lytle LLP

Saul Ewing Arnsteing & Lehr LLP

Sidley Austin LLP

Tata Sons Private Limited

Teif Moreaux Inc.

The Cohen Group

Wiley Rein LLP

\$2,499 - \$1,000

Ambush Associates Inc.

American Institutes for Research

Apple Inc.

Charles Schwab & Co., Inc.

Cohen Milstein Sellers & Toll PLLC

Dentons US LLP

**Enterprise Community Partners** 

Hyman, Phelps & McNamara, P.C.

Klein Hornig LLP

Markel Corporation

Obelisk Inc.

OTA LLC

Perkins Coie LLP

Pizzeria Paradiso

Silver Shield Consulting Inc.

Spark Point Fundraising

Technical Resources Intl Inc.



#### **FOUNDATIONS**

#### \$100,000+

**Anonymous** 

Bank of America Charitable Foundation

**Dweck Philanthropies** 

**Greater Washington Community Foundation** 

Jane Bancroft Robinson Foundation

**Kresge Foundation** 

Meyer Foundation

Naomi and Nehemiah Cohen Foundation

Roy & Ellen S. Rosenthal Family Foundation

The Hearst Foundations

The J. Willard and Alice S. Marriott Foundation

Wells Fargo Foundation

#### \$99,999 - \$50,000

1988 Irrevocable Cochrane Memorial Trust

District of Columbia Bar Foundation

Robert I. Schattner Foundation, Inc.

Share Fund

Skadden Fellowship Foundation

The Deck Foundation

The Joseph E. Robert Jr. Charitable Trust

The Kaiser Permanente National Community

Benefit Fund

The Lois & Richard England Family

Foundation

The Morris and Gwendolyn Cafritz Foundation

#### \$49.999 - \$25.000

Aid Association for the Blind of the District of Ada and Albert Wibel Foundation Columbia

**Aron Family Foundation** 

Bernard and Anne Spitzer Charitable Trust

Delta Dental Community Care Foundation

Hill-Snowdon Foundation

if, A Foundation for Radical Possibility

Mayberg Family Charitable Foundation

Morningstar Foundation

Morrison & Foerster Foundation

Park Foundation

Paull Family Fund

Prince Charitable Trusts

Revada Foundation

Venable Foundation, Inc.

W. O'Neil Foundation

#### \$24.999 - \$10.000

Alice and Russell True Foundation

ARC of Justice

Aviv Family Philanthropic Fund

**Boger Family Foundation** 

Carter & Melissa Cafritz Charitable Trust

Elinsky Family Foundation

George Wasserman Family Foundation

Irving J. Neuman and Mickey Neuman

Philanthropic Fund

Lawrence B. Taishoff Foundation

Lester Poretsky Family Foundation

Ludwig Family Foundation, Inc.

Mars Foundation

New Venture Fund

Omidyar Network Fund, Inc.

Perkins Coie Foundation

S. Decker and Sherron Anstrom Family

Foundation

Schoenbaum Family Foundation

Sidley Austin Foundation

Stonesifer Kinsley Family Fund

TD Charitable Foundation

The Coldiron Family Foundation

The deLaski Family Foundation

Weissberg Foundation

#### \$9.999 - \$2.500

Ada Harris Maley Memorial Fund

**Anonymous** 

Anthony & Anna L. Carozza Foundation

Bessemer Giving Fund

Blum-Kovler Foundation

Charles and Margaret Levin Family

Foundation

Charles Delmar Foundation

Community Foundation of New Jersey

Dimick Foundation

E & B Family Trust

Evergreen II Fund

Fite Family Foundation

Frank and Janina Petschek Foundation

Greene-Milstein Family Foundation

Hanley Foundation

International Monetary Fund (IMF)

Katherine Marcella Cole Fund

Lainoff Family Foundation

Mills Family Foundation

Nolan Family Charitable Foundation

Philip L. Graham Fund

Sulica Fund

The Hartfield Foundation

The Miller and Chevalier Charitable

Foundation

The Progress Family Foundation Inc

The Riddick Family Charitable Fund

William and Mildred Kaplan Charitable

William J. and Dorothy K. O'Neill Foundation

Wormser Giving Fund



#### **FOUNDATIONS**

\$2,499 - \$1,000

Adams Giving Fund

**Baxt Family Foundation** 

Connelly Foundation

DeRamus Regis Family Fund

Elansa Foundation

Four Lanes Trust

George Preston Marshall Foundation

Hayirsever Kurumu Fund

**Heart Sing Foundation** 

Herson-Stirman Family Foundation

Howard and Leslie Stein Family

Foundation

Irene Slosberg Memorial Fund

James M. and Virginia W. Newmyer Family

Fullu

Kirkland & Ellis Foundation

Lenzner Family Foundation

Malinsia Fund

Martin Karcher Revocable Trust

Norman and Florence Brody Family

Foundation

Pew Charitable Trusts

Pledgeling Foundation

Posner-Wallace Foundation

Sandpiper Fund, Inc

Starbucks Foundation: Neighborhood

Grants fund

Stifel Charitable

The Attwell Foundation

The Calvin Woodland Sr Foundation

The Helaine and Ronald Mario Foundation

The Koll Family Foundation

The Rosenfeld Rumford Steckler Family

Foundation

The Saint and Streetfighter Foundation

The Sumac Foundation

Timbrel Fund

Walter and Karla Goldschmidt Foundation

#### **RELIGIOUS/OTHER**

\$24,999 - \$10,000

AFSCME, AFL-CIO

Junior League of Washington

\$9,999 - \$2,500

N1243

St. Bartholomew's Catholic Church

The Urban Institute

\$2,499 - \$1,000

AFL-CIO Lawyers Coordinating Committee

Bethesda Baptist Church

Bethesda Friends Meeting

Chevy Chase Presbyterian Church

**Greater Shaw Community** 

Groove Phi Groove SFI DC Grad Chapter

Pentagon Ski Club

Right To The City Alliance

St. Mary Mother of God Church

Takoma Park Baptist Church

Zion Baptist Church



#### **INDIVIDUALS**

#### \$50,000+

Amanda Major

Donetta George Daniel Grooms and Susanne Sachsman Edward and Irene Kaplan

\$49,999 - \$25,000

Jon Fee and Joan Suttin Gerald and Marlene Fischer John and Deborah Majoras Michael Thomas and Sheridan Strickland Derek and LaToya Thomas

\$24,999 - \$10,000

Mary Christie Michael Cliff Eileen Cole Ted Hester and Amy Dunbar Z. Colette Edwards Dennis and Malinda Garris Anthony Herman and Deborah Wilson Jed Herrmann and Meg Sullivan Louise Hilsen and Donald Foley Mark and Catherine Hollinger Ellen Look and Tony Cavalieri Judy Mansfield Paul Moates and Constance Sadler Joseph and Kimberly Rancour Eric and Susan Rubel Karl and Beverly Snow Matthew Tanner Matthew and Anupama Tate **Beverly Toomey** Benjamin and Melissa Turner Dan Via Virginia Weil Michael and Mary Young

\$9,999 - \$2,500 Ann and David Allen Norman Asher Robert Avery Rachana Bhowmik and Francis Grab Sharon Parrott and Ari Blumenthal **Amy Brooks** David and Tami Brown Nicholas Burger and Dawn Alley Peter Buscemi and Judith Miller **Kevin Creamer Iennifer Davis** John Devaney and Debbie Reagan Keith Egan Gene and Barbara Elrod Richard and Diana England Matthew Frazier Harley Frazis Donald and Rhona Friedman Jennifer Geetter and Joshua Segal Alisa Gravitz and Joe Garman Elizabeth Grossman and Joshua Boorstein Eric Halperin and Susannah Fox Hope Harrington G. Brockwel and Molly Heylin Giselle Hicks and William Ross William Hoffman

James Hogan

Judy Honig and Stephen Robb

Elizabeth Hylton Theresa and Lawrence Jamerson John Jenkins Roger and Carolyn Johnson Jordan Kasper and Samara Spence Kathleen Killion Daniel Kolker and Cara Spencer Steven Kramer Sanjiv Kumar and Mansoora Rashid Alexis and Michael Ronickher David and Lucy Kurtzer-Ellenbogen Lee Saunders Dina Lassow Jessica Lerner and Daniel Pink Diane and William Liebman Nicole Lurie and Jesse Goodman Thomas MacCracken Chloe Madden Patricia Mathews Bruce and Mara Mayor Judith Mazo and Mike Seidman Celia McEnaney Diane Meier Dan and Jennifer Mendelson Linn Meyers Joseph and Christine Mikrut Sheila Millar Mary Moynihan and Alexander Schmandt Ellen Myer John Neely Dawn Nelson

John and Ilene Pachter

**Andrew Paciorek** Jutta Catharine Pegues John and Amy Persil Aisha Pittman Perry Pockros and Patricia Neuman Nancy Polikoff Irma Poretsky Ross W. Randolph Edwin and Sondra Schonfeld Nancy Schuler Anthony Scialli and Ann Ford Amy Shannon and Paul Flynn BJ Shannon Benjamin Singer Herbert and Jane Stevens Karen Stuck Anne and Curtis Suplee Mark and Wendi Swidler Flinor Tucker **Emily Ullman** Stephanie Wade **Amy Walter** Harry Wimbish Rebecca Wright Kevin and Kathryn Youel Page James and Margaret Young



#### **&** LEADERSHIP



**George A. Jones**Chief Executive Officer



Fatou Toure
Chief Financial Officer



**Toshira Monroe**Chief Operating Officer



Mahogany Thomas
Chief Program Officer



Ashley Domm

Head of Advancement

& Chief Development Officer



Randi Abramson, M.D.

Chief Medical Officer



**Lynda Brown, MA**Center Director, Social Services Director (SE)



Tracy Knight, LICSW
Social Services Director (NW)



Melissa Frazier
Facilities Director



**Su Sie Ju** Legal Clinic Director



**Trazy Collins**Food and Clothing Director



Edie Oliver
Human Resources Director



**Aja Taylor** Advocacy Director



#### **BOARD OF DIRECTORS**

Jonathan Fee, President Mark Aron, Vice President Charmaine Langford, Secretary Derek Thomas, Treasurer

Patrice Ali Michael Blue Marnette Chase **Courtney Dowe** Jeronda Hilton Joan Jackson

Gail Knight Robert Lassiter Sheila Link Bruce Mayor Patricia Neuman

Olateju Ojomo

Natalie Randolph Maja Rasheed Cynthia Smith Paul Taskier Harold Valentine

Leon Owensby



Jonathan Fee, President Donald Friedman, Vice President Mary Christie, Secretary Claus Aagaard Francisco Aguirre Mark Aron Rosalind Cohen

Colette Z. Edwards Rachel Flipse **Dennis Garris Deforest Gaskins** Anthony Herman Louise Hilsen Marie Hoffman Autumn Hunter

Toks Ladejobi Kelly Lynch Amanda Major Donna Neale Michelle O'Neill Dave Pastrick Alan Pemberton Steven Roberts

Nowell Rush **Rudy Seikaly** Paul Taskier **Derek Thomas** Katherine Toomey Laura Tuell David Umansky **Anthony Williams** 



#### **EXECUTION** COUNCIL

Jeronda Hilton, *President* Brita Jackson, Vice President Christie Gardner, Secretary Paula Blue, Treasurer

Beatrice Evans, Sergeant of Arms











### Together, Towards a **Better Tomorrow**

For nearly 50 years, we have dedicated ourselves to empowering Washington, DC, residents living with low income, providing them with the tools to shape the destiny of their own communities. Our five-year strategy, guided by this noble purpose, reflects our dedication to uprooting the systemic causes of poverty, particularly racism, through anti-racism & racial equity initiatives. As we share our goals in systems reform, new and improved client services, and sustainability, we recognize that our work is far from done. We remain resolute in our pursuit of justice, not only through providing food, clothing, medical care, and legal and social services but also through community organizing and public advocacy.

Our commitment to treating every individual with the dignity and respect they deserve is a testament to the values that underpin our efforts. With the unwavering support of our community, partners, and stakeholders, we have achieved significant progress, but we recognize that the path ahead is challenging. As we embark on the next five years of our journey, we remain steadfast in our resolve to build a more equitable and inclusive society.

None of our work would be possible without the support and dedication of our generous donors, passionate volunteers, and the communities we proudly serve.



# for joining us on this transformative path toward a brighter future.