



BREAD FOR THE CITY

CORPORATE PARTNERSHIP PROGRAM

Bread for the City believes that collaboration is how change happens. We are a compassionate, forward-thinking, data-driven nonprofit with five decades of service to Washington, DC residents living on low-income.

Our Corporate Partnerships Program is a unique opportunity to work with us and our community towards a better DC: a city where everyone has their basic needs met, where racial equity and justice are realized, and neighborhoods have real power to build prosperity and enact change. Our Corporate Partners are committed to working in DC; envisioning a better world; and building a sustainable partnership with a community-based organization.

Together, we can help tens of thousands of families and individuals across the District.





Let us help tell your corporate story.

At all levels of support, Bread for the City's Corporate Partnerships Program team is here for you. We will work collaboratively to craft a comprehensive engagement plan for your company -- giving your team the opportunity to dive deeply into our work and contribute meaningfully to the fight against poverty and racial inequities in Washington, DC.

Unique benefits are available to partners at all levels. These include exclusive marketing and engagement opportunities, dedicated volunteer activities and networking events, and special partnership programs. Bread for the City is committed to working one-on-one with each company to create a dynamic partnership that meets your goals and helps share your story.

Start the conversation today by reaching out to
McKenzi Prussman, *Institutional Giving Manager*, at
mprussman@breadforthecity.org.

\$100,000+

Justice

PARTNER



With a gift of \$100,000+, we will be able to make real strides towards our vision for Washington, DC as a nurturing community where all residents have access to the basic material resources needed for survival, growth, and prosperity. Your exclusive benefits at this level include:

Holiday Helpings Sponsorship Recognition

- Your logo on BFC's Holiday Helpings website and all promotional materials

Harvest Fest Invitation

- Private weekend volunteer event to kick off Holiday Helpings

Gala Sponsorship Recognition

- Your logo on BFC's gala website and all promotional materials
- Full spread advertisement
- Complimentary tickets to event

Social Media Highlight

- Partnership highlight on all BFC social media channels

Receive Quarterly Corporate Partner Newsletter

- Includes upcoming events, volunteer opportunities, and more

Blog Post Feature

- Partner with our communications team to tell your story on our blog

Special Feature in the Quarterly Corporate Partner Newsletter

- Be highlighted in one of our quarterly newsletters

Customized Yearly Impact Report

- One-page detailed report of the impact you and your team have had this year

\$50,000

Service

PARTNER

Our Service Partners support Bread for the City's programs with a gift of \$50,000. They band with us in developing our coordinated and comprehensive approach to care and service, which impacts over 36,000 clients each year. Your exclusive benefits at this level include:



Holiday Helpings Sponsorship Recognition

- Your logo on BFC's Holiday Helpings website and all promotional materials

Special Feature in the Quarterly Corporate Partner Newsletter

- Be highlighted in one of our quarterly newsletters

Gala Sponsorship Recognition

- Your logo on BFC's gala website and all promotional materials
- Full page advertisement
- Complimentary tickets to event

Harvest Fest Invitation

- Private weekend volunteer event to kick off Holiday Helpings

Receive Quarterly Corporate Partner Newsletter

- Includes upcoming events, volunteer opportunities, and more

Social Media Highlight

- Partnership highlight on all BFC social media channels

Blog Post Feature

- Partner with our communications team to tell your story on our blog



\$25,000

Respect

PARTNER

By joining Bread for the City as a Respect Partner with a gift of \$25,000, we can ensure our six core programs operate efficiently and effectively all year, continuing to meet and adjust to client needs and fill systemic gaps. Your exclusive benefits at this level include:

Holiday Helpings Sponsorship Recognition

- Your logo on BFC's Holiday Helpings website and all promotional materials

Gala Sponsorship Recognition

- Your logo on BFC's gala website and all promotional materials
- Half page advertisement
- Complimentary tickets to event

Receive Quarterly Corporate Partner Newsletter

- Includes upcoming events, volunteer opportunities, and more

Special Feature in the Quarterly Corporate Partner Newsletter

- Be highlighted in one of our quarterly newsletters

Harvest Fest Invitation

- Private weekend volunteer event to kick off Holiday Helpings

Social Media Highlight

- Partnership highlight on all BFC social media channels



\$10,000

Dignity

PARTNER

Everyday we can move the needle in demand of equity and justice. Your gift of \$10,000 will help us continue the important work of taking direct action and advocating on behalf of our clients and their families. This means food security, affordable housing, legal representation, and access to healthcare for all. Together, we can effect change. Your exclusive benefits at this level include:

Gala Sponsorship Recognition

- Your logo on BFC's gala website and all promotional materials
- Quarter page advertisement
- Complimentary tickets to event

Holiday Helpings Sponsorship Recognition

- Your logo on BFC's Holiday Helpings website and all promotional materials

Receive Quarterly Corporate Partner Newsletter

- Includes upcoming events, volunteer opportunities, and more

Small Businesses for Bread for the City

We know that not all of our city's businesses can make an investment as sizable as those above. We still want to hear from you! Are you a small or new business? For a gift of only \$1,000, we would love to welcome you as a Corporate Friend and work together to raise your profile in our community. If this option is best for you, please contact McKenzie Prussman, Institutional Giving Manager, at mpussman@breadforthecity.org.





About Bread for the City

The mission of Bread for the City is to help Washington, DC residents living with low income to develop the power to determine the future of their own communities. We provide food, clothing, medical care, and legal and social services to reduce the burden of poverty. We seek justice through community organizing and public advocacy. We work to uproot racism, a major cause of poverty. We are committed to treating our clients with the dignity and respect that all people deserve.



About Holiday Helpings

A DC tradition of over 30 years, Holiday Helpings is one of Bread for the City's most popular programs. For our Corporate Partners, it's a meaningful way to celebrate the holiday season with drives and volunteering. Last November, we distributed grocery bags with fresh produce, all the fixings, and a choice between a turkey or chicken to over 12,000 neighbors and their families. Our community came together to help ensure that all DC neighbors can celebrate the holidays at home with loved ones.



About Our Annual Gala

A night of giving and community, our annual gala brings supporters together to raise funding and awareness, and to celebrate Bread for the City. Our Corporate Partners get to see their name in lights on the big night and come together with colleagues and friends to make an impactful contribution towards ending poverty in DC.



About Juneteenth for the City

Bread for the City invites you to join us for our annual Juneteenth for the City celebration - a family-friendly block party in the heart of Anacostia, a historically Black neighborhood in DC. This event, free and open to the public, showcases Black vendors, restaurants, and artists and commemorates the liberation of all slaves in the United States while recognizing our ongoing efforts toward true liberation.